

# SEMAINE DE L'ÉDUCATION FINANCIÈRE

Friday 26<sup>th</sup> March 2021

More information on [www.mesquestionsdargent.fr](http://www.mesquestionsdargent.fr)



Organized by :  
**Banque de France**



Moderator : **Stéphanie LANGE-GAUMAND**  
- Financial Education Director of Banque de France

## ➤ 2.00 pm : AWARDS CEREMONY "PRIX DE L'EXCELLENCE ÉCONOMIQUE"

- Welcoming speech by **Claude PIOT** - Deputy Director General Services to the Economy and Branch Network Activities of Banque de France
- Awards ceremony of the "Prix de l'Excellence Économique"

## ➤ 2.25 pm : OPENING REMARKS

By **Eric LAMARQUE** - President of French Schools of Management (IAE FRANCE)

## ➤ 2.35 pm - 3.05 pm : FEEDBACK FROM IAE (Part 1)

Presentation of the results of financial education field surveys conducted by local Schools of Management

## ➤ 3.10 pm - 3.30 pm : SAVE AND INVEST

Roundtable "12 Principles for Saving and Investing" by :

- **Nicolas RESSEGUIER** - Financial Education Saving Project Manager, Banque de France : 4 questions
- **Eric PINON** - President of the French Asset Management Association : 4 concepts
- **David CHARLET** - President of ANACOFI, a Financial Advisers' Federation : 4 tips

## ➤ 3.35 pm - 3.55 pm : FINANCIAL SCAMS AND FRAUDS

By **Caroline DE HUBSCH-GOLDBERG** and **Ronan LORIOT** for the French Prudential Supervision and Resolution Authority (ACPR) :

- Bank, insurance and payment frauds : Concrete cases - Figures and trends - Lessons learnt

By **Claire CASTANET** for the Financial Market Authority (AMF) :

- A warning about pyramid structures proposing training courses in trading

## ➤ 4.00 pm - 4.15 pm : FEEDBACK FROM IAE (Part 2)

Presentation of the results of financial education field surveys conducted by local Schools of Management

## ➤ 4.20 pm - 4.40 pm : FINTECH

By **Timothée DUFOUR** for the ACPR :

- Financial sector and digitalisation : trends and issues

## ➤ 4.40 pm - 5.20 pm : FINANCIAL STABILITY AND GREEN FINANCE

Discussions with **Claudia BUCH** - Vice-President of Bundesbank and with **Sylvie GOULARD** - Deputy Governor of Banque de France

## ➤ 5.20 pm - 5.30 pm : Q&A