

[Please forward this message on to your colleagues who may be interested in answering the call]

IAE-IW 2021

FIRST INTERNATIONAL WEEK AT IAE VALENCIENNES, FRANCE | 1-5 FEBRUARY 2021

Dear Colleagues,

You are invited to submit proposals for courses and talks for the 1st edition of the IAE School of Management International Week in Valenciennes during the first week of February 2021.

The purpose of IAE-IW 2021 is to gather scientists from partner universities to share their knowledge while providing an excellent international learning environment for our students and promoting networking among participants and students. Scholars, researchers, higher education academic members, and officials from organizations are welcome to submit their courses and talks for the International Week, which will host approximately 20 different courses, attracting around 350 UPHF Master and early Doctoral candidate's.

Topics and format

Proposals for courses and talks at the 1st edition of the IAE School of Management International Week are invited in Areas 1 and 2 below. Cross-disciplinary and innovative topics are particularly encouraged.

- Area 1 – Corporate Strategy, Human Resources and Innovation Management
- Area 2 - Corporate Finance, Accounting and Corporate Governance
- Area 3 - Society and Civilization

Courses

Each course consists of 8 hours, delivered on a two-day period : a) Monday February 1st and Tuesday February 2nd, and/or on b) Thursday February 4th and Friday February 5th. Proposals for one course on each period are welcome.

Talks

We invite researchers to contribute to the Wednesday research seminar (February 3rd), whose objective is to further develop research collaboration with UPHF's IAE School of Management and CRISS Research Laboratory. A talk includes a presentation time (20 minutes) and a time for questions (10 minutes). Participants will be asked to communicate the topic of their presentation and one of the two main Areas (Area 1 or 2) they would like to join. Two or more parallel sessions will be organized.

Important dates

30 September 2020: Proposal submission deadline - **extended to 18 October 2020**

13 October: Notification - **extended to 2nd November 2020**

Submission portal and questions

Please submit your proposal [here](#).

Should you have any questions, please contact: veronique.sanguinetti@uphf.fr

Courses may address one of the three areas:

Area 1 Corporate Strategy, Human Resources and Innovation Management	Area 2 Corporate Finance, Accounting and Corporate Governance	Area 3 Society and Civilization
Strategy Innovation and business growth / Digital innovation / Manufacturing 4.0 Management of information system / Data management / Big data / supply chain management, Conflict resolution / Resilience Business Ethics and innovation Business model transformation / Design thinking SMEs management / Health Care Management	Corporate Governance : modes, mechanisms and tools Accounting quality / Audit quality / Financial reporting / IFRS Financial Disclosure / Non-financial disclosure – ESG Ethics and CSR Corporate Finance / Corporate payout policy / Financial entrepreneurship International financial market / Financial crisis (subprime crisis, credit crunch, ...)	New cultures and impact on occidental cultures Great discoveries and impact on culture and civilizations Unifying cultures Communities Common features of civilizations

Proposal guidelines

Course proposals should closely follow these guidelines to ensure full consideration.

They can be submitted by no more than one lecturer, and (s)he must possess a PhD, equivalent degree or sufficient work experience by the submission deadline.

They should mention explicitly the intended Area (1, 2 or 3) and should indicate the intended level (Master 1 or Master 2) and specify the prerequisites.

Please provide a) an abstract of up to 150 words, b) a course description and tentative outline (up to two pages) c) expected level and prerequisites (free text), and d) appropriate references (e.g. journal articles, textbooks, monographs, proceedings, surveys).

Talks

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A talk includes a presentation time (20 minutes) and a time for questions (10 minutes). Participants will be asked to communicate the topic of their presentation and one of the two main Areas (1 or 2) they would like to join. Two or more parallel sessions will be organized.

Areas:

- Area 1 – Corporate Strategy, Human Resources and Innovation Management
- Area 2 - Corporate Finance, Accounting and Corporate Governance

Proposal Guidelines:

Please provide an abstract of up to 150 words and appropriate bibliography.



IAE Valenciennes

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