



SCHOOL  
OF  
MANAGEMENT



University of Lorraine

# University Diploma in Management

[isam-iae.univ-lorraine.fr](http://isam-iae.univ-lorraine.fr)





# University Diploma in Management

The University Diploma in Management from IAE Nancy is 1 semester high-level diploma in theoretical and applied management taught in English. It is open to business and non-business students after 4 years of university studies following a Bachelor's degree or first-year Master's programme (M1) and to professionals in adult continuing education. This course allows students or managers to complement their expertise in non-business fields with a comprehensive curriculum in business. In order to meet business challenges in a globalized world, this course also allows students or managers specialized in specific fields to broaden their perspectives and increase their transferable skills.

The diploma corresponds to 30 ECTS credits for full semester.

## objectives

- A general diploma in management with a process-focussed approach to organizations.
- Courses that tackle the contemporary international issues faced by organizations.
- Knowledge acquisition to strengthen existing managerial skills and cultivate new skills that could lead to promotion.

## an International Management Program

The issues facing management in international contexts form the core of the topics included in all the courses offered.

## opportunities

The participants in the program will learn to manage transversal management processes, effect organizational change and define the business strategy of an organization. On completion of the programme, graduates will be able to redefine organizational processes and the roles and structures consistent with a company's business strategy. They will also learn about managing people and projects in global, multi-cultural contexts, with an emphasis on collaborative transversal processes rather than a functional silo approach.

- Manager in International Business (Marketing, commerce, etc.)
- Business Unit Manager.
- Organization management: control and performance management.
- Strategic human resource management in multicultural contexts.
- Engineering project management (dual competencies).
- Consulting in organizational transformations.



# curriculum

The diploma is a one semester program offered from January to May 2018.  
The curriculum is as follows.

## SEMESTER 2, January - June

Module	ECTS Credits	Nb/Hrs
<b>Semester 2 - Track 1</b>		
<b>Information and Control Systems</b>	4	<b>24</b>
Management Control and Performance Management		12
Management Information Systems		12
<b>Management Strategy</b>	6	<b>45</b>
Management Simulation Game		12
Strategic Management/Organization		12
Luxury Management		9
Labour and Employment Relations		12
<b>International Management</b>	6	<b>51</b>
Contemporary Economic Debates		12
Intercultural Management and Mobility		12
International Marketing		15
Consumer Culture Theory		12
<b>French and European Environment</b>	5	<b>42</b>
French for non-French Natives		18
European or International Business Law		12
French Politics		12
<b>Master's Thesis</b>	9	<b>9</b>
Management Research Methods		9
Masters' thesis & Internship or Professional Activities		
<b>Total</b>	<b>30</b>	<b>171</b>

## who can apply ?

**The program welcomes students from all over the world.**

- Students with a Bachelor's degree or equivalent (e.g. 4-year Business Studies degree) with a focus on an aspect of business (e.g. marketing, finance, information systems, management control, accounting, human resource management) who want to develop multi-skilled expertise through a cross-sectional process approach to organizations and management in international contexts.
- Students with a Bachelor's degree or equivalent (4-year degree) in non-business disciplines who want to gain expertise in business in international contexts.
- French or foreign managers, currently employed or between jobs, with a Bachelor's degree (and/or professional experience at management level) who want to strengthen their knowledge and managerial skills in international contexts.

# application requirements



## Language prerequisites:

All students wanting to apply for the International Management Track must have a level of English equivalent to a TOEIC score of 780 or a TOEFL score of 90 points minimum (TOEFL iBT).

Eligibility for the course will be decided after examination of the candidate's file (application form available online: follow the links on the IAE Nancy website).

Admission to the course will follow an interview with a jury/panel based on the candidate's professional project and motivation.

Applications by candidates in adult continuing education who do not hold a 4-year degree or equivalent will be examined by a commission to validate their professional experience. In such cases candidates should have at least three years' managerial responsibility.

Applications by candidates with foreign qualifications will be examined by a commission to validate the equivalence of their diploma.

## Dates:

**Application deadline:** November 30<sup>th</sup> 2018

**Beginning of classes:** January 14<sup>th</sup> 2019

**End of classes:** end of April 2019 (an internship follows the courses)

## Fees:

- **Tuitions for regular students:** 1 600 €
- **Tuitions for continuing education students:** 3 500 €

Exchange Students: the conditions that apply are those of the convention signed between the two institutions. In most cases, the fees are due in the home of institutions and no further fees are due to participate in the program.

The teaching team is made up of teachers and researchers from IAE Nancy in business, economics and political science, all of whom have a PhD in their respective disciplines.

Managers with executive positions in different organizations also take part in the teaching, helping to relate the degree to current business challenges faced by organizations.



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